

“DESIGN A SPRITE” CONTEST OFFICIAL RULES

NO PURCHASE OR PAYMENT IS NECESSARY TO ENTER OR WIN. A PURCHASE DOES NOT INCREASE THE CHANCES OF WINNING. PURCHASING OR MAKING A REFERRAL WILL NOT INCREASE THE CHANCES OF WINNING. VOID WHERE PROHIBITED OR RESTRICTED BY LAW. SUBJECT TO ALL APPLICABLE FEDERAL, STATE, NATIONAL, REGIONAL, PROVINCIAL AND LOCAL LAWS AND REGULATIONS. AFFIDAVIT (OR DECLARATION) OF ELIGIBILITY, RELEASE OF LIABILITY, AND TAX DOCUMENTS ARE REQUIRED TO ACCEPT THE PRIZE IF REQUESTED BY SPONSOR. THIS IS A SKILL-BASED CONSENT; THIS IS NOT A GAME OF CHANCE. WINNERS WILL BE CHOSEN BASED ON STATED CRITERIA.

SPONSOR OBTAINS RIGHTS FROM ENTRANTS TO USE CONTENT SUBMITTED AS PART OF THE CONTEST.

- 1. General.** The “Design a Sprite” Contest (the “**Contest**”) is sponsored by Epic Games, Inc., with its address at 620 Crossroads Blvd., Cary, North Carolina 27518 (“**Sponsor**”). The Contest is subject to these official terms and conditions (“**Official Rules**”) and to all applicable federal, state, national, regional, provincial and local laws. Each participant in the Contest will be referred to herein as an “**Entrant**” or “**you**”.
- 2. Eligibility.** This Contest is only open to individuals who (i) are 16 years or older; (ii) if a minor in their state or country of residence at the time of the Contest, have obtained your parent or guardian’s consent; (iii) are not legal residents of a country within the Excluded Territory; (iv) are not physically residing in a country within the Excluded Territory; and (iv) possess a valid Social Security, personal tax I.D. number or Social Insurance Number issued by the appropriate government agency. Verification of individual Entrant’s eligibility may be required at the time you submit your entry or if selected as a Potential Winner. This Contest is only open to natural persons and the following are ineligible: corporations, businesses, non-profit organizations, governmental agencies or other entities. Employees of Sponsor and any of its affiliates, parent, subsidiaries, the Prize providers, contractors, advertising and sweepstakes agencies and all other service agencies involved with the Contest (collectively, the “**Contest Entities**”), together with the immediate families (spouses, parents, children, siblings, and their respective spouses) and those persons living in the same household (whether or not related) as such employees are not eligible to enter.

Without limitation of the foregoing, the Contest is not open to individuals in Russia, Turkey, Iran, North Korea, Cuba, Crimea, Donestsk and Luhansk regions, or any other region or country that is restricted or prohibited by applicable law or in any country where participation is prohibited by U.S. law (collectively, the “**Excluded Territory**”).
- 3. Entry Period.** The Contest begins on June 17, 2026, at 12:00am Eastern Standard Time and ends on July 1, 2026, at 11:59pm Eastern Standard Time (the “**Entry Period**”). Sponsor’s computer shall be the official timekeeper for all matters related to this Contest. Submissions must be received during the Entry Period to be eligible to win.
- 4. How to Enter.** **No purchase or payment is necessary to enter or to win.** During the Entry Period, you may enter the Contest a total of two (2) times by submitting original “sprite” character designs (the “**Submission**”) to such Entrant’s personal X, Instagram, Tik Tok, or Reddit account with the hashtag #DesignASprite and making such posts publicly visible and searchable (an “**Entry**”). If you do not have an X account, an Instagram account, Tik Tok, or Reddit account, establishing an account is free. All X, Instagram, and Reddit terms (as applicable) apply. Your X account, Instagram account, Tik Tok, or Reddit account (as applicable) must be set to “public” in order for your Submission to be seen by Sponsor, and you must be able to receive direct messages. You can return your accounts to “private” any time after the end of the Entry Period.

Sponsor is not responsible for lost, late, illegible, corrupted or misdirected Entries.

No other form of Entry into the Contest will be permitted. Unless otherwise provided by Sponsor, all Entries become the property of Sponsor and will not be returned to Entrants. Entries must adhere to the representations and requirements of Entry set forth in Section 5. Normal internet access or device usage charges imposed by mobile carriers may apply to Entries submitted via mobile device. **Messaging & data rates apply to internet access via mobile devices.** Other

charges may apply; check with the applicable mobile carrier for rates/details. Consent may not be condition of purchase or imposition of messaging, data rates and other charges imposed by mobile carriers.

Limited to two (2) Entries; more than two (2) Entries will not be accepted. Entries submitted outside of the Entry Period will not be considered.

5. **General Entry Requirements & Conditions.** The Submission must be Entrant's original creation, may not include copyrighted, trademarked (including any brand names/logos), except those owned by Sponsor, patented, or previously published material. A Submission requiring license or usage rights from any third party or requires additional software to run is not eligible. The Submission shall not defame or invade the rights or privacy of any person, living or deceased, or otherwise infringe upon any third party's personal, proprietary, or intellectual rights. The Submission shall not contain illegal or unlawful material, and must not promote bigotry, racism, harm, or discrimination. The Submission must be consistent with Sponsor's reputation in the marketplace, must not portray Sponsor in a negative light and must be suitable for audiences of all ages. Submissions which, in Sponsor's or judges' sole discretion, contain any type of vulgarity or objectionable content will be disqualified. Submissions that do not meet these stated criteria, or Submissions that, in Sponsor's or Judges' sole discretion, may technically meet the stated criteria but do not reflect the intent and the spirit of the contest, are not eligible.

Entry constitutes certification that: (i) the Entrant is the owner of the Submission, including without limitation, copyrights, (ii) the Entrant is able and authorized to submit the Submission; and (iii) Submission does not infringe upon the copyrights, trademarks, rights of privacy, publicity or other intellectual property or other legal or moral rights of any person or entity. By entering, each Entrant (and, if an eligible minor, such Entrant's parent or legal guardian) warrants that such Entrant's Submission does not infringe any third party's rights, and that such Entrant has obtained any necessary permissions from all relevant third parties to submit such Entrant's Submission.

By submitting an Entry or Submission, Entrant (and, if an eligible minor, such Entrant's parent or guardian) agrees to indemnify and hold harmless Sponsor and Contest Entities from any and all claims, damages, expenses, costs (including reasonable attorney fees) and liabilities (including settlements), arising from or relating to Entrant's Submission, any information supplied or represented to Sponsor by Entrant, or any breach or alleged breach of Entrant's certifications.

By submitting an Entry, you acknowledge and agree that Sponsor may receive other Entries under this Contest that may be similar or identical to the Entry/Submission submitted by you, and you waive any and all claims you may have had, may have, or may have in the future, that any other Entry reviewed or used by Sponsor may be similar to your Entry and you understand that you will not be entitled to any compensation because of Sponsor's use of such other similar or identical material.

If Sponsor believes a Submission constitutes or may constitute copyright infringement, in Sponsor's sole discretion, such Submission will be disqualified. Sponsor may require verification of Submissions through a procedure solely determined by Sponsor in its sole discretion. Sponsor reserves the right to exclude any Submission that it believes, in its sole discretion, does not meet these guidelines or otherwise violates these Official Rules, and to delete or otherwise remove any such Submission from any and all location(s) under Sponsor's control.

By submitting an Entry, you acknowledge and agree that you will not now nor in the future be paid for the Entry or for granting Sponsor any of these rights except as set forth in these Official Rules. You also grant Sponsor a non-exclusive, fully paid-up and royalty-free, worldwide license to use, modify, delete from, add to, publicly perform, publicly display, reproduce and translate your Entry, including without limitation the right to distribute all or part of your Entry in any media formats through any media channels.

6. **Winner Selection.** After the Entry Period has ended, the Sponsor will select a panel of neutral judges ("Judges"). The top three (3) Submissions will be selected by the Judges based on three categories of equal weight for a total of fifteen (15) points:

- a. Unique use of theme (1-5 points);
- b. Fun factor (1-5 points); and

c. Overall visuals (1-5 points).

The three (3) highest scoring Submissions will each be deemed the potential winner (each, a “**Potential Winner**” and, collectively, the “**Potential Winners**”). In the event of a tie, the tied Submissions will be re-scored with double weight given to the “Overall visuals” component, and the Submission with the highest re-score will be deemed the Potential Winner. **Odds of winning depend on the number of eligible Entries received.** By entering the Contest, Entrants fully and unconditionally agree to be bound by these Official Rules and the decisions of the Sponsor, which will be final and binding in all matters relating to the Contest.

7. **Prize.** Each winner will receive \$2,500 USD and an opportunity to have their Entry used within the Fortnite game (the “**Prize**”). Each Prize has a cash value of approximately \$2,5000 U.S. Dollars, exclusive of any taxes, and the aggregate cash value of the Prizes is approximately \$2,5000 U.S. Dollars, exclusive of any taxes. Any and all taxes on the Prize is the sole responsibility of the winner. The Prize is non-transferable and no substitution or cash equivalent is allowed except in Sponsor’s sole discretion. Sponsor reserves the right to substitute the Prize of the same approximate retail value. Additional terms and conditions may apply.
8. **Claiming the Prize.** Each Potential Winner will be notified of their selection in an initial notification via direct message on the platform through which the Entry was made. Potential Winner must follow the Prize claim instructions provided as part of the initial notification and any subsequent claim instructions, otherwise the Prize will be forfeited in its entirety. Winning is subject to verification of eligibility, including verification of age, and compliance with all terms and conditions of these Official Rules. Failure to respond to the initial notification within seventy-two (72) hours will result in disqualification. To claim the Prize, Potential Winner will be required to sign and return within five (5) days, where legal, the Eligibility Declaration, General Liability and Publicity Release, and Tax Liability Waiver (collectively the “**Winner’s Documents**”), which will be provided to Potential Winner in due time. If Potential Winner cannot be contacted in the first two (2) attempts, fails to sign and return the Winner’s Documents within the required time period, or if any prize notification is returned as undeliverable, or if Potential Winner rejects its Prize, or in the event of noncompliance with these Official Rules and requirements, such Prize will be forfeited, and Sponsor may award the Prize to the Entrant that received the next highest score. Upon any Prize forfeiture, Sponsor will give no compensation. If Potential Winner is a minor in their state or country of residence, the Potential Winner’s parent or guardian shall be required to submit the Winner’s Documents and claim the Prize on the Potential Winner’s behalf. Upon Potential Winner’s completion of the Winner’s Documents, Sponsor will endeavor to deliver the Prize within sixty (60) days of the acceptance of the Winner’s Documents. Sponsor will deliver, or cause to be delivered, the Prize to winner’s address as provided to the Sponsor. Contest Entities are not responsible for any undelivered emails, messages or any other communications, including but not limited to those that are not received because of winner’s privacy or spam filter settings that may divert any email, message or other Contest related email to a spam or junk folder. Entrants agree to permit any of the Contest Entities to contact them concerning the Contest. Winner agrees to permit Sponsor to publicize, unless not permitted by applicable law, winner’s names.
9. **Taxes.** Winner is solely responsible for any and all federal, state, municipal and local taxes, fees and other government assessments associated with receipt and use of a prize or participation in this Contest. Federal and state withholding laws are subject to change without notice. The withholding laws in effect at the time the prize is claimed will be followed, and the winner may be issued a Form 1099-MISC (if required) showing prize ARV as income to winner, which the winner will be required to sign at a time and in a manner determined by Sponsor in its sole discretion.

10. **General**

a. Sponsor reserves the right in its sole discretion to disqualify any individual who: (i) tampers or attempts to tamper with the operation of the Contest, including the Entry process or the Sponsor’s website; (ii) violates the Official Rules; or (iii) acts in an unsportsmanlike or disruptive manner, or with intent to annoy, abuse, threaten or harass any other person. **CAUTION: ANY ATTEMPT BY AN ENTRANT OR ANY OTHER INDIVIDUAL TO DELIBERATELY DAMAGE ANY WEBSITE OR UNDERMINE THE LEGITIMATE OPERATION OF THE CONTEST IS A VIOLATION OF CRIMINAL AND CIVIL LAWS AND SHOULD SUCH AN ATTEMPT BE MADE, SPONSOR RESERVES THE RIGHT TO SEEK DAMAGES FROM ANY SUCH INDIVIDUAL TO THE FULLEST EXTENT PERMITTED BY LAW.**

b. Contest Entities are not responsible for any incorrect or inaccurate information, whether caused by website users, human error, tampering, hacking or by any of the equipment or programming associated with or utilized in the Contest and assumes no responsibility for any error, omission, interruption, deletion, defect, delay in operation or transmission (including availability or accessibility of the Internet), incompatibility, communications failure, theft, loss or destruction of Entries, nor for the failure to capture Entry or other information. Contest Entities are not responsible for injury or damage to Entrants' or to any other person's computer or mobile device related to or resulting from downloading materials from or use of any website. If, for any reason, the Contest or any element thereof is not capable of running as planned by reason of, but not limited to, tampering, unauthorized intervention, fraud, force majeure, technical or other failures or errors, or any other causes similar or dissimilar which Sponsor deems, in its sole opinion, could corrupt or affect the administration, security, fairness, integrity or proper conduct of this Contest or any element thereof, Sponsor reserves the right at its sole discretion to cancel, terminate, modify or suspend the Contest or element thereof and select the winner from non-suspect, eligible entries received prior to the action or as otherwise may be deemed fair and equitable by Sponsor. In the event of any discrepancy, ambiguity, inconsistency, printing or any other error or miscommunication in any communications, announcements, advertising or promotional materials relating to this Contest, these Official Rules shall govern.

c. Each Prize is awarded "as is" without any express or implied warranty or guarantee from Sponsor, including but not limited to, the implied warranties of merchantability, fitness for a particular purpose and non-infringement. Only the Prize as described herein is available to be awarded; in no event will the Contest Entities be responsible for awarding more or different prizes than stated herein. A Prize cannot be assigned, transferred, or substituted, except by Sponsor who may, at its sole discretion, substitute a Prize or any part thereof with a prize of equal or greater value. If applicable, a Prize is not redeemable for cash; any difference between the actual value and ARV of a Prize will not be awarded as cash, or otherwise unless otherwise stated.

d. **Social Media Disclosure.** This Contest is in no way sponsored, endorsed or administered by, or associated with Facebook, Instagram, X (formerly known as Twitter), TikTok, Reddit, YouTube, Google or any other social media or similar platform where this Contest may be promoted, advertised, or otherwise used to disseminate information relating to the Contest. You understand that all information is being provided to Sponsor and not to Facebook, Instagram, X (formerly known as Twitter), TikTok, Reddit, YouTube, Google or any other social media where this Contest may be promoted, advertised or otherwise used to disseminate information relating to the Contest. Sponsor is not responsible for practices, terms or actions taken by any of these or other social media and web services sites. You understand that you are required to comply with terms and conditions of those social media platforms.

e. **Additional Disclosure.** This Contest is not run with, by, or in conjunction with any other company, business or vendor associated with any portion of the Prize.

11. Publicity Release. By participating in the Contest, you (or if Entrant is a minor, such Entrant's parent or legal guardian) grant (and agree to confirm that grant in writing, if necessary) Sponsor or Sponsor's authorized representatives the right to use your Entry, name, biographical information, likeness, image, voice, and statements for promotion, trade, commercial, and publicity purposes, at any time or times, in all media now known or hereafter discovered, including television, internet and social media, worldwide, without notice, review or approval and without additional notice, compensation or consent except where prohibited by law.

12. License/Assignment to Entry. As a condition of Entry, each Entrant understands and grants to Sponsor (and any assigns) a perpetual, irrevocable, fully-paid up, royalty-free, fully sub-licensable and transferable worldwide exclusive license and permission to use, reproduce, edit, modify and exhibit, create derivative works of, transmit, distribute, and display the Entry, in any and all media formats, whether now known or hereafter developed. With respect to any winning Entry only, Entrant further understands and assigns all rights, title, and interest in the Entry to Sponsor (and any assigns), including the exclusive right to secure copyright registrations and other rights for that Entry anywhere throughout the world, the exclusive right to license, exploit, sell, assign, or otherwise dispose of the Entry or any of the said rights included therein for any purpose which the Sponsor may see fit, and any and all subsidiary rights to the Entry. Entrant will have no right of approval, review, or modification as to the future use, modification, or display of Entrant's Entry. Entrant shall have no right of compensation from, credit or attribution, or approval over any use of Entry by Sponsor. Sponsor has the right but

not the obligation to post any Entry for worldwide viewing on the Internet. Entrants hereby forever waive and relinquish all so-called “moral rights (droit moral)” now or hereafter recognized in connection with any Entry submitted as part of the Contest. Entrants agree that neither Sponsor, nor its agents, shall be responsible for return or preservation of the Entries submitted. All Entries that are posted on Sponsor’s website or elsewhere may be available to be viewed by the public. Winners agree that, as a condition of any Prize, all rights, title, and interest in their entries shall be transferred exclusively to Sponsor, and agree to execute any additional written authorization, assignment, or other papers requested by Sponsor in connection with the transfer and assignment of rights to their Entries, and any such written papers requested will be required as a condition of obtaining the Prize, or another winner will be selected.

- 13. Release** By entering, Entrant agrees to accept and abide by these Official Rules and agrees that any dispute with regard to the conduct of this Contest, rule interpretation, or award of the Prize shall be submitted to Sponsor, whose decision shall be binding and final. By participating, Entrant agrees to release and hold harmless Sponsor, the Prize provider, distributors, and promotional and other vendor agencies, their respective parent companies, affiliates, subsidiaries, service agencies, independent contractors, and the officers, directors, employees, agents, and representatives of any of the above organizations from any injury, loss, or damage to person, including death, or property due in-whole or in-part, directly or indirectly, to the acceptance or use/misuse of the Prize, participation in any Contest-related activity, or participation in the Contest. Entrant further acknowledges that they may be waiving rights with respect to claims that are at this time unknown or unsuspected, and, to the extent relevant to them, in accordance with such waiver, Entrant acknowledges that they have read and understand, and hereby expressly waive, the benefits of Section 1542 of the civil code of California, and any similar law of any state or territory, which provides as follows: “a general release does not extend to claims which the creditor does not know or suspect to exist in his or her favor at the time of executing the release, which if known by him or her must have materially affected his or her settlement with the debtor.”

Sponsor is not responsible for any typographical or other error in the printing of this offer, administration of the Contest, or in the announcement of the Prize, including erroneous appearance of qualification for the Prize, and under no circumstances will more than the stated number of Prizes be awarded. Sponsor reserves the right, in its sole and absolute discretion, to modify, cancel, or suspend this Contest, or to amend the Official Rules at any time, without prior individual notice, should any factor interfere with the administration, security, or proper play of this Contest as contemplated by these Official Rules. If Sponsor in its discretion elects to so abbreviate the Contest, Sponsor reserves the right, but not the obligation, to award the prize from among all eligible entries received to date.

Do not enter this Contest if you are located in an Excluded Territory and, more specifically, if you do not comply with eligibility requirements in Section 2. The use of any automated devices in connection with this Contest is prohibited. Sponsor assumes no responsibility for computer system, hardware, software, or program malfunctions or other errors, failures, delayed computer transactions, or network connections, whether human, technical, or otherwise in nature. Sponsor reserves the right, in its sole discretion, to cancel or suspend this Contest should virus, bugs, or other causes beyond its control corrupt the administration, security, or proper play of this Contest. Sponsor is not responsible for any injury or damage to any person’s computer or related equipment resulting from or relating to participation in this Contest or downloading/uploading any material related to this Contest. Entries will be deemed made by the authorized account holder of the social media account submitted at the time of Entry. In the event of a dispute, the Potential Winner may be required to provide proof that he or she is the authorized holder of the identified social media account.

- 14. Disputes/Limitation of Liability/Choice of Law.** EXCEPT WHERE PROHIBITED, EACH ENTRANT AGREES THAT: (1) ANY AND ALL DISPUTES, CLAIMS AND CAUSES OF ACTION ARISING OUT OF OR CONNECTED WITH THIS CONTEST OR ANY PRIZE AWARDED SHALL BE RESOLVED INDIVIDUALLY, WITHOUT RESORT TO ANY FORM OF CLASS ACTION, AND EXCLUSIVELY BY STATE OR FEDERAL COURTS SITUATED IN NORTH CAROLINA, (2) NORTH CAROLINA LAW, WITHOUT REFERENCE TO CHOICE OF LAW RULES, GOVERNS THE CONTEST AND ALL ASPECTS RELATED THERETO, (3) ANY AND ALL CLAIMS, JUDGMENTS AND AWARDS SHALL BE LIMITED TO ACTUAL OUT-OF-POCKET COSTS INCURRED, BUT IN NO EVENT ATTORNEYS’ FEES, (4) NO PUNITIVE, INCIDENTAL, SPECIAL, CONSEQUENTIAL OR OTHER DAMAGES, INCLUDING, WITHOUT LIMITATION, LOST PROFITS, MAY BE AWARDED (COLLECTIVELY, “SPECIAL DAMAGES”), AND (5) ENTRANT HEREBY WAIVES ALL RIGHTS TO CLAIM SPECIAL DAMAGES AND ALL RIGHTS TO SUCH DAMAGES MULTIPLIED OR INCREASED.

- 15. Severability.** The invalidity, illegality, or unenforceability of any provision of these Official Rules shall in no way affect the validity, legality, or enforceability of any other provision hereof. Any invalid, illegal, or unenforceable provision shall be deemed severed from these Official Rules and the balance of these Official Rules shall be construed and enforced as if these Official Rules did not contain such invalid, illegal, or unenforceable provision.
- 16. Other Languages.** These Official Rules may be translated into other languages. In the event of any conflict or inconsistency between any translated version of these Official Rules and the English version of these Official Rules, the English version shall prevail, govern and control.
- 17. Winners' List.** To obtain name of the winners, send the request and a self-addressed, stamped envelope to: "Design a Sprite" Contest-Winning Entrant List, Epic Games, Inc., 620 Crossroads Blvd., Cary, North Carolina 27518, within thirty (30) days of the end of the Contest Period.

* * *